



Boxgreen reinvents office snacking with healthier, fun snacks!

Boxgreen is a healthy snack company on a mission to promote better snacking by delivering natural nutritious snacks straight to consumers, hassle-free. Started in 2014, Boxgreen grew from a simple idea – to have healthier snacks made more accessible. Founders Walter Oh and Andrew Lim were working in the banking sector and constantly relying on sugary snacks to fuel them through the long hours, when they realized the untapped potential in providing healthy snacks for busy working individuals. Since then, the company has grown to support over 400 companies with healthier snacks for their monthly pantry supplies, employee welfare, marketing events and corporate gifting.

Their Products

With over 60 snack varieties available on their website www.boxgreen.co, there is always something for everyone. Twitter employees love how the single-serve packs are portion-controlled for easy guiltless snacking and Daimler Financial Services employees especially appreciate the wide range of varieties - from local spin-offs like Cheng Tng, Milo Dino Granola to Shiitake Mushroom Chips and Mocha Almonds. To keep things exciting and add a little fun to the office, new snacks adapted to feedback and industry trends are regularly introduced. Catering to the needs and wants of customers, Boxgreen has introduced customisable corporate logos and packaging for branding consistency of companies. With the rising trend of clean eating, Boxgreen has seen an increase of demand for healthier snacks from consumers and businesses alike. In 2017, they've ventured into smart cashless vending machines and has since placed their machines in over 20 locations (Changi Airport Terminal 2, OUE Link Bridge and various corporate offices).



Snack good, Do good

Apart from an emphasis on healthy snacking, Boxgreen believes in using business as a force for good to create a positive impact on the community. The company is one of the only eight Singaporean companies to be B-corp certified – a status conferred to companies that meet rigorous standards of social and environmental performance, accountability and transparency. Since its inception, Boxgreen has been committed to giving back to the community. A portion of Boxgreen's revenue goes towards helping the less-privileged. For example, the company works with a local soup kitchen, which provides over 6000 meals daily to the needy and had recently partnered with Singapore Red Cross to fundraise to support the local vulnerable. With a 'snack good, do good' philosophy, Boxgreen believes that they are simply creating a platform for their customers to do good as well. Hence, enabling a larger part of the community to give back at the same time.

For a taste of Boxgreen's healthy, fun snacks, purchase them online at www.boxgreen.co, Cold Storage or vending machines. For enquiries for office pantries, corporate gifting and marketing events, you can contact sales@boxgreen.co. In other exciting news, Boxgreen is expanding and looking forward to their new launch of their first ever retail store at Upper Thomson this coming July! Do keep a lookout for their retail store that is aligned with a concept of being environmentally friendly and sustainable!

